

Franklin County Area
United Way

2015-2016 Annual Report

FRANKLIN COUNTY AREA UNITED WAY

2015-2016

ANNUAL REPORT

ACCOMPLISHMENTS:

IMPROVING LIVES

Mission Statement and Values: The Franklin County Area United Way continually seeks, on a local level, to help people live their best possible lives by:

- Strengthening families
- Nurturing and protecting children
- Assisting the elderly and disabled; and
- Providing emergency assistance

The Franklin County Area United Way is a catalyst for addressing our county's most pressing challenges. The FCAUW strives to fill the allocation requests from their agency partners such that there are no individuals and families in our area with unfulfilled needs.

EFFICIENCY AND EFFECTIVENESS

Funds are raised efficiently and effectively. Only \$.13 of each dollar (12.99% per IRS 990) raised is used for year-round administration and fundraising. The balance, \$.87 of each dollar, is used to provide health and human services that improve lives of people in our communities.

RESULTS AND BENEFITS

In 2015, \$900,000 in United Way funding helped over 75,000 people in 35 different communities through 54 agencies and programs providing health and human services.

- Strengthening families: \$184,900 (21%)
- Nurturing and protecting children: \$80,300 (9%)
- Assisting the elderly and disabled: \$310,300 (35%)
- Providing emergency assistance: \$299,500 (34%)
- In-house programs: \$25,000 (1%)

Donations and pledges of \$990,000 received during the 2015 United Way campaign will be distributed in 2016 to 53 agencies and programs providing health and human services.

- Strengthening families: \$201,700 (20%)
- Nurturing and protecting children: \$88,100 (9%)
- Assisting the elderly and disabled: \$340,560 (34%)
- Providing emergency assistance: \$329,600 (33%)
- In-house programs: \$28,000 (4%)

AGENCY ALLOCATIONS PROCESS

Volunteers from the community make up our allocation committee which screens, reviews, interviews, and analyzes agency programs and services applying for funding. The volunteers represent different segments of our county – teachers, bankers, parents, administrators, business personnel, etc. Under the direction of the Board of Directors, the funding process was streamlined by using percentages based on the number of people served in each category. The recommendations of the allocation committee were then presented to the entire board of directors for review and approval.

ANALYSIS

This was another exciting year for the Franklin County Area United Way as we raised our goal to \$1,060,000 and met it by the October 31 deadline. The attainment for the 2015 campaign was \$1,170,465! This was a phenomenal amount and a huge accomplishment for the citizens of Franklin County.

A number of special events brought in record amounts of money. Power of the Purse events were held in New Haven, Pacific, St. Clair, Sullivan, Union and Washington and brought in \$70,925, which is an increase of \$22,507 from 2014. This was the first year Sullivan held a Power of the Purse event and they showed an outstanding profit of \$9,945. Not only are these events successful in terms of dollars raised, but they also raise awareness of United Way.

It was an almost picture perfect day for the 15th Annual United Way Benefit Golf Classic which raised \$19,528, an 11% increase from the prior year. The 7th Annual Ultimate Guys Night Out brought in \$3,368 which was a huge increase. The youth continued to serve their community by participating in the annual Door-to-Door Drive. The event was switched back to Wednesday and \$9,084 was collected through donations received that day and by individuals mailing in their donations in envelopes left at their homes. Other special fund-raising events in which we participated were the annual coin collections in Washington and Downtown Washington's Chili Cook-Off.

Because of the generosity of those who supported our United Way campaign and the decision to change the Reserve Policy, the amount available to allocate increased from \$900,000 to \$990,000. Therefore, twenty-four agencies were fully funded and the others received very generous increases. Developmental Disabilities Resource Board did not seek United Way funding this year. No new agencies applied for funding.

Due to the December 2015 floods, the Long Term Recovery Committee was put into action. Kim Strubberg is co-chairing this committee and Franklin County Area United Way will serve as the fiduciary agent. Weekly or bi-weekly meetings will be held for the next two to three years as those effected with unmet needs receive the help they need to return to a safe, sanitary and secure environment.

In the spring of 2015, a Long Range Planning committee was formed to create a new long range strategic plan for the Franklin County Area United Way to guide the organization through the next five years. Three primary goals were identified by the committee:

- Increase the funds allocated to agencies and programs by 4% each year for the next five years;
- Increase awareness, instill a sense of volunteerism and begin cultivating giving among the younger generations, including high school age, college level, and millennials; and
- Develop a consistent marketing plan that builds awareness of FCAUW programs and results.

We continue to be active in our county and are always striving to help people live their best possible lives.

Diana Holdinghausen, President
February 29, 2016

Kim Strubberg, Executive Director
February 29, 2016

Executive Committee

President	Diana Holdinghausen State Farm Insurance 1713 Madison Ave., Ste. 210 Washington, MO 63090	Treasurer	Tim Tobben Bank of Washington P.O. Box 377 Washington, MO 63090
Vice President	Chris Brown State Farm Insurance 43 St. Andrews Drive Union, MO 63084	Secretary	Whitney Livengood The Missourian 14 W. Main Street Washington, MO 63090

Board of Directors

Warren Bauche 101 Wall Street New Haven, MO 63068	Rachael Franssen Washington School District 220 Locust Street Washington, MO 63090	Debbie Maynard Empac Group, Inc. 1600 West Main Street Washington, MO 63090	Stephen Trentmann Missourian Publishing Company 14 West Main Street Washington, MO 63090
Amanda Brittingham Ameren 9823 Mackenzie Road St. Louis, MO 63123	Debbie Hoerstkamp 1818 Oliver Lane New Haven, MO 63068	Amber Meyer Bank of Sullivan 351 South Oak Street Washington, MO 63084	Mike Weirich Henniges Automotive 101 Danny Scott Drive New Haven, MO 63068
Sara Brundick Citizens Bank 2245 West Osage Street Pacific, MO 63069	David Inman Enduro Binders 6480 Enduro Drive Washington, MO 63090	Lynn Osmack Edward Jones 4590 South Lindbergh Boulevard Sunset Hills, MO 63127	Kyle Williams Peoples Savings Bank 112 West 5th Street Hermann, MO 65041
Lauren Brune CG Power Systems USA 5 Pauwels Drive Washington, MO 63090	Krista Jacquin Bank of Washington 1 East 14th Street Washington, MO 63090	David Strubberg Ameren 226 Labadie Power Plant Road Labadie, MO 63055	
Gwen Deisner United Bank of Union P.O. Box 500 Union, MO 63084	Leslie Lause Union R-XI School District 2 East Springfield Avenue Union, MO 63084	Greg Toelke Legends Bank 410 East Highway 50 Union, MO 63084	

United Way Staff

Kim Strubberg – Executive Director
Sandy Langenberg – Program Coordinator
Susan Schmidt – Administrative Assistant
Kim Buschman – Administrative Assistant

Agency	2016 Funding
Agape Help House of Pacific	\$37,500
ALIVE	\$20,000
American Red Cross	\$12,400
Boy Scouts of America	\$24,000
Buddies Not Bullies	\$7,700
Camp Washington	\$4,600
CASA	\$13,000
Catholic Family Services	\$60,000
Children's Advocacy Center	\$11,400
Community Grants	\$12,000
Community Outreach	\$22,500
Community Response for Children	\$12,000
County Seat Senior Center	\$5,000
Crider Health Center	\$34,500
Emergency Fund	\$5,040
Empac Group, Inc.	\$40,820
Exceptional Equestrians	\$45,420
Four Rivers Area Family YMCA	\$50,000
Franklin County 4-H Clubs	\$9,000
Franklin County Dental Network	\$30,000
Franklin County FFA	\$2,000
Franklin County Transportation Council	\$29,720
Gateway Education and Therapy	\$11,020
Gerald Senior Center, Inc.	\$3,000
Girl Scouts of Eastern Missouri	\$11,400
Grace's Place	\$16,000
Heartland Independent Living Center	\$12,720
Henry Hartbauer Award	\$1,000
Legal Services of Eastern Missouri	\$15,000
Loving Hearts Outreach	\$87,600
Lutheran Family & Children's Services of MO	8,000
Meals-on-wheels	\$13,000
Meramec Community Mission	\$23,600
MEAAA	\$36,620
New Haven Senior Center	\$9,000
OATS, Inc.	\$29,720
Pregnancy Assistance Center	\$25,000
Rainbow Activity Center	\$30,000
Society of St. Vincent de Paul	\$20,000
St. Peter's UCC Food Pantry	\$10,000
Sullivan Emergency Assistance Fund	\$8,000
Summer Reading Program	\$5,000
TEMCO, Inc.	\$15,000
Tri-County Community Senior Center, Inc.	\$15,000
Turning Point	\$5,900
Union Food Pantry	\$20,000
VOYCE (Long Term Care Ombudsman Program)	\$10,020
Washington Emergency Relief Fund	\$58,000
YMCA Community Literacy Council	\$1,800
Total Amount Allocated	\$990,000

FRANKLIN COUNTY AREA UNITED WAY, INC.
STATEMENTS OF FINANCIAL POSITION

	June 30	
	2015	2014
ASSETS		
Current Assets		
Cash and cash equivalents	\$ 329,242	379,410
Investments	209,519	152,924
Unconditional promises to give, net	315,174	251,432
Accrued interest receivable	186	173
Total Current Assets	854,121	783,939
Long-term Investments	31,273	86,806
Fixed Assets		
Equipment	18,707	27,330
Less - Accumulated depreciation	13,196	23,993
Total Fixed Assets	5,511	3,337
Total Assets	\$ 890,905	874,082
LIABILITIES AND NET ASSETS		
Current Liabilities		
Allocations payable	\$ 456,747	440,721
Payable to United Way of Greater St. Louis	43,310	36,732
Total Current Liabilities	500,057	477,453
Net Assets		
Unrestricted:		
Board designated:		
Reserve fund for emergencies	42,485	42,485
Undesignated	290,665	306,865
Total Unrestricted	333,150	349,350
Temporarily restricted	57,698	47,279
Total Net Assets	390,848	396,629
Total Liabilities And Net Assets	\$ 890,905	874,082

FRANKLIN COUNTY AREA UNITED WAY, INC.
STATEMENT OF ACTIVITIES

	For The Year Ended June 30, 2015			Total
	Unrestricted	Temporarily Restricted	Permanently Restricted	
REVENUES				
Donations and pledges	\$ 1,041,195	57,698	-	1,098,893
Less - Uncollectible pledges	21,106	-	-	21,106
Net Donations	1,020,089	57,698	-	1,077,787
In-kind donations	706	-	-	706
Other revenue	8,956	-	-	8,956
Investment income	1,689	-	-	1,689
Net assets released from restrictions	47,279	(47,279)	-	-
Total Revenues	<u>1,078,719</u>	<u>10,419</u>	<u>-</u>	<u>1,089,138</u>
ALLOCATIONS AND EXPENSES				
Program services:				
Allocations to agencies	900,000	-	-	900,000
Other program services:				
Allocations to agencies	15,254	-	-	15,254
Community services	31,514	-	-	31,514
Total Program Services	<u>946,768</u>	<u>-</u>	<u>-</u>	<u>946,768</u>
Supporting services:				
Management and general	64,935	-	-	64,935
Fund raising expenses	83,216	-	-	83,216
Total Supporting Services	<u>148,151</u>	<u>-</u>	<u>-</u>	<u>148,151</u>
Total Allocations And Expenses	<u>1,094,919</u>	<u>-</u>	<u>-</u>	<u>1,094,919</u>
CHANGE IN NET ASSETS	(16,200)	10,419	-	(5,781)
NET ASSETS, JULY 1, 2014	<u>349,350</u>	<u>47,279</u>	<u>-</u>	<u>396,629</u>
NET ASSETS, JUNE 30, 2015	<u>\$ 333,150</u>	<u>57,698</u>	<u>-</u>	<u>390,848</u>