

Franklin County Area  
United Way

2016-2017 Annual Report

# FRANKLIN COUNTY AREA UNITED WAY 2016-2017 ANNUAL REPORT

## ACCOMPLISHMENTS:

### IMPROVING LIVES

**Mission Statement and Values:** The Franklin County Area United Way continually seeks, on a local level, to help people live their best possible lives by:

- Strengthening families
- Nurturing and protecting children
- Assisting the elderly and disabled; and
- Providing emergency assistance

The Franklin County Area United Way is a catalyst for addressing our county's most pressing challenges. The FCAUW strives to fill the allocation requests from their agency partners such that there are no individuals and families in our area with unfulfilled needs.

### EFFICIENCY AND EFFECTIVENESS

Funds are raised efficiently and effectively. Only \$0.135 of each dollar (13.5% per IRS 990) raised is used for year-round administration and fundraising. The balance, \$0.865 of each dollar, is used to provide health and human services that improve lives of people in our communities.

### RESULTS AND BENEFITS

In 2016, \$990,000 in United Way funding helped almost 69,000 people in 35 different communities through 54 agencies and programs providing health and human services.

- Strengthening families: \$201,700 (20%)
- Nurturing and protecting children: \$88,100 (9%)
- Assisting the elderly and disabled: \$340,560 (34%)
- Providing emergency assistance: \$329,600 (33%)
- In-house programs: \$28,000 (4%)

Donations and pledges of \$1,000,000 received during the 2016 United Way campaign will be distributed in 2017 to 54 agencies and programs providing health and human services.

- Strengthening families: \$202,700 (21%)
- Nurturing and protecting children: \$89,200 (9%)
- Assisting the elderly and disabled: \$342,900 (34%)
- Providing emergency assistance: \$331,000 (33%)
- In-house programs: \$34,200 (3%)

## **AGENCY ALLOCATIONS PROCESS**

Volunteers from the community make up our allocation committee which screens, reviews, interviews, and analyzes agency programs and services applying for funding. The volunteers represent different segments of the county – teachers, bankers, parents, administrators, business personnel, etc. Under the direction of the Board of Directors, the funding process was streamlined by using percentages based on the number of people served in each category. The recommendations of the allocation committee were then presented to the entire board of directors for review and approval.

## **ANALYSIS**

2016 was another exciting year for the Franklin County Area United Way as we raised our goal to \$1,100,000 and met it by the October 31 deadline. The attainment for the 2016 campaign was \$1,177,902, a phenomenal amount, which represents a huge accomplishment for the citizens of Franklin County.

A number of special events brought in record amounts of money. Power of the Purse events were held in New Haven, Pacific, Sullivan, Union, and Washington and brought in \$81,334, which is an increase of \$10,409 from 2015. A combined 396 purses were sold on silent and live auctions! Pacific had the largest percentage increase – 42%; followed by Union with an increase of 34%. Not only are these events successful in terms of dollars raised, but they also raise awareness of United Way.

It was an almost picture perfect day for the 16<sup>th</sup> Annual United Way Benefit Golf Classic which raised \$22,440, a 14% increase from the prior year. The 8<sup>th</sup> Annual Ultimate Guys Night Out brought in \$2,425. Washington area youth continued to serve the community by participating in the annual Door-to-Door Drive. The event was held on Wednesday, September 21, and \$9,159 was collected through donations received that day and by individuals mailing in their donations in envelopes left at their homes. Other special fund-raising events in which we participated were the annual coin collections in Washington and Downtown Washington's Chili Cook-Off.

Because of the generosity of those who supported our United Way campaign, the amount available to allocate to the member agencies in 2017 is an unprecedented \$1,000,000! Eighteen agencies were fully funded, and the others received an increase. Gateway Education and Therapy did not seek United Way funding this year. Developmental Services of Franklin County, which provides similar services as Gateway Education and Therapy, did apply for funding and received \$10,000 as a member agency.

The Long Term Recovery Committee, created due to the 2015 flooding, continues to provide repairs and services to people who are still out of their homes. Kim Strubberg continues to co-chair this committee, and Franklin County Area United Way serves as the fiduciary agent. Bi-weekly and monthly meetings are held and will continue until those struggling with unmet needs receive the help required for them to return to a safe, sanitary and secure environment.

A "Junior Board" was formed with the goal of assisting the board of directors in:

- Working to educate their peers about the Franklin County Area United Way and its mission;
- Cultivating relationships with the younger generation within their respective communities;
- Assisting the Board of Directors in fundraising efforts as needed;
- Working to encourage volunteerism among school-age citizens in their respective communities; and
- Publish and provide the Board of Directors at least once a year a full and complete report of its activities.

We continue to be active in our county and are always striving to help people live their best possible lives.

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Chris Brown, President  
February 28, 2017

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Kim Strubberg, Executive Director  
February 28, 2017

## Executive Committee

<b>President</b>	<b>Chris Brown</b> State Farm Insurance 43 St. Andrews Drive Union, MO 63084	<b>Treasurer</b>	<b>Dustin Jasper</b> Bank of Franklin County 900 E. 8 <sup>th</sup> Street Washington, MO 63090
<b>Vice President</b>	<b>Whitney Livengood</b> The Missourian 14 W. Main Street Washington, MO 63090	<b>Secretary</b>	<b>Jeremy Geisler</b> AFLAC Group Insurance 2801 Devine Street Columbia, SC 29205

## Board of Directors

<b>Nadine Aitch</b> St. Clair School District 905 Bardot Street St. Clair, MO 63077	<b>Kayla Erisman</b> State of Mo/Probation 3 Truman Court Union, MO 63084	<b>Leslie Lause</b> Union R-XI School District 2 E. Springfield Ave. Union, MO 63084	<b>Kyle Williams</b> Peoples Savings Bank 112 W. 5 <sup>th</sup> Street Hermann, MO 65041
<b>Amanda Brittingham</b> Ameren 9823 Mackenzie Road St. Louis, MO 63123	<b>Rachael Franssen</b> School Dist.of Washington 220 Locust Street Washington, MO 63090	<b>Luke Meyer</b> Citizens Bank 1451 High Street Washington, MO 63090	<b>Greg Wilson</b> 805 Scenic Ridge Drive Washington, MO 63090
<b>Lauren Brune</b> Ind. Battery Products 1250 Ambassador Blvd. St. Louis, MO 63132	<b>Debbie Hoerstkamp</b> 1818 Oliver Lane New Haven, MO 63080	<b>Wendy Pecka</b> East Central College 1964 Prairie Dell Road Union, MO 63084	
<b>Natalie Counts</b> MO Baptist – Sullivan 751 Sappington Bridge Rd Sullivan, MO 63080	<b>Diana Holdinghausen</b> State Farm Insurance 1713 Madison Avenue Washington, MO 63090	<b>Tim Tobben</b> Bank of Washington 200 West Main Street Washington, MO 63090	
<b>Gwen Deisner</b> United Bank of Union P.O. Box 500 Union, MO 63084	<b>Krista Jacquin</b> Bank of Washington 1 East 14 <sup>th</sup> Street Washington, MO 63090	<b>Mike Weirich</b> Henniges Automotive 101 Danny Scott Drive New Haven, MO 63068	

## United Way Staff

**Kim Strubberg** – Executive Director  
**Sandy Langenberg** – Program Coordinator  
**Susan Schmidt** – Administrative Assistant  
**Kim Buschman** – Administrative Assistant

Agency	2017 Funding
Agape Help House of Pacific	\$37,500
ALIVE	\$20,000
American Red Cross	\$12,500
Back Pack Programs	\$ 6,000
Boy Scouts of America	\$24,000
Buddies Not Bullies	\$ 7,900
Camp Washington	\$ 4,600
CASA	\$13,200
Catholic Family Services	\$60,500
Children's Advocacy Center	\$11,600
Community Grants	\$12,000
Community Outreach	\$22,700
Community Response for Children	\$12,000
County Seat Senior Center	\$ 5,000
Crider Health Center	\$34,500
Developmental Services of Franklin County	\$10,000
Emergency Fund	\$ 3,200
Empac Group, Inc.	\$41,600
Exceptional Equestrians	\$45,500
Four Rivers Area Family YMCA	\$50,000
Franklin County 4-H Clubs	\$ 9,200
Franklin County Dental Network	\$30,000
Franklin County FFA	\$ 2,100
Franklin County Transportation Council	\$30,000
Gerald Senior Center, Inc.	\$ 3,000
Girl Scouts of Eastern Missouri	\$11,600
Grace's Place	\$16,100
Heartland Independent Living Center	\$13,000
Henry Hartbauer Award	\$ 1,000
Legal Services of Eastern Missouri	\$15,100
Loving Hearts Outreach	\$88,100
Lutheran Family & Children's Services of MO	\$ 8,100
Meals-on-wheels	\$13,000
Meramec Community Mission	\$23,800
MEAAA	\$37,300
New Haven Senior Center	\$ 9,000
OATS, Inc.	\$30,000
Pregnancy Assistance Center	\$25,000
Rainbow Activity Center	\$30,000
Society of St. Vincent de Paul	\$20,000
St. Peter's UCC Food Pantry	\$10,000
Sullivan Emergency Assistance Fund	\$ 8,000
Summer Reading Program	\$ 5,000
TEMCO, Inc.	\$15,500
Tri-County Community Senior Center, Inc.	\$15,000
Turning Point	\$ 6,000
Union Food Pantry	\$20,100
VOYCE (Long Term Care Ombudsman Program)	\$10,500
Washington Emergency Relief Fund	\$58,300
YMCA Community Literacy Council	\$ 1,900
<b>Total Amount Allocated</b>	<b>\$1,000,000</b>

**FRANKLIN COUNTY AREA UNITED WAY, INC.**  
**STATEMENTS OF FINANCIAL POSITION**

June 30  
2016                      2015

**ASSETS**

**Current Assets**

Cash and cash equivalents	\$ 367,962	329,242
Investments	185,929	209,519
Unconditional promises to give, net	315,296	315,174
Accrued interest receivable	154	186
Total Current Assets	<u>869,341</u>	<u>854,121</u>

**Long-term Investments**

56,060                      31,273

**Fixed Assets**

Equipment	18,707	18,707
Less - Accumulated depreciation	14,624	13,196
Total Fixed Assets	<u>4,083</u>	<u>5,511</u>

Total Assets

\$ 929,484                      890,905

**LIABILITIES AND NET ASSETS**

**Current Liabilities**

Allocations payable	\$ 502,364	456,747
Payable to United Way of Greater St. Louis	37,310	43,310
Total Current Liabilities	<u>539,674</u>	<u>500,057</u>

**Net Assets**

Unrestricted:		
Board designated:		
Reserve fund for emergencies	42,485	42,485
Undesignated	285,406	290,665
Total Unrestricted	<u>327,891</u>	<u>333,150</u>
Temporarily restricted	61,919	57,698
Total Net Assets	<u>389,810</u>	<u>390,848</u>

Total Liabilities And Net Assets

\$ 929,484                      890,905

**FRANKLIN COUNTY AREA UNITED WAY, INC.**  
STATEMENT OF ACTIVITIES

	For The Year Ended June 30, 2016			Total
	Unrestricted	Temporarily Restricted	Permanently Restricted	
<b>REVENUES</b>				
Donations and pledges	\$ 1,099,759	61,919	-	1,161,678
Less - Uncollectible pledges	19,579	-	-	19,579
Net Donations	1,080,180	61,919	-	1,142,099
In-kind donations	12,634	-	-	12,634
Other revenue	46,127	-	-	46,127
Investment income	1,835	-	-	1,835
Net assets released from restrictions	57,698	(57,698)	-	-
Total Revenues	<u>1,198,474</u>	<u>4,221</u>	<u>-</u>	<u>1,202,695</u>
 <b>ALLOCATIONS AND EXPENSES</b>				
Program services:				
Allocations to agencies	990,000	-	-	990,000
Other program services:				
Allocations to agencies	15,590	-	-	15,590
Community services	31,412	-	-	31,412
Total Program Services	<u>1,037,002</u>	<u>-</u>	<u>-</u>	<u>1,037,002</u>
Supporting services:				
Management and general	65,607	-	-	65,607
Fund raising expenses	101,124	-	-	101,124
Total Supporting Services	<u>166,731</u>	<u>-</u>	<u>-</u>	<u>166,731</u>
Total Allocations And Expenses	<u>1,203,733</u>	<u>-</u>	<u>-</u>	<u>1,203,733</u>
 <b>CHANGE IN NET ASSETS</b>	(5,259)	4,221	-	(1,038)
 <b>NET ASSETS, JULY 1, 2015</b>	<u>333,150</u>	<u>57,698</u>	<u>-</u>	<u>390,848</u>
 <b>NET ASSETS, JUNE 30, 2016</b>	<u>\$ 327,891</u>	<u>61,919</u>	<u>-</u>	<u>389,810</u>