

Franklin County Area
United Way

2017-2018 Annual Report

FRANKLIN COUNTY AREA UNITED WAY 2017-2018 ANNUAL REPORT

ACCOMPLISHMENTS:

IMPROVING LIVES

Mission Statement and Values: The Franklin County Area United Way continually seeks, on a local level, to help people live their best possible lives by:

- Strengthening families
- Nurturing and protecting children
- Assisting the elderly and disabled; and
- Providing emergency assistance

The Franklin County Area United Way is a catalyst for addressing our county's most pressing challenges. The FCAUW strives to fill the allocation requests from their agency partners such that there are no individuals and families in our area with unfulfilled needs.

EFFICIENCY AND EFFECTIVENESS

Funds are raised efficiently and effectively. Only \$0.1274 of each dollar (12.74% per IRS 990) raised is used for year-round administration and fundraising. The balance, \$0.8726 of each dollar, is used to provide health and human services that improve lives of people in our communities.

RESULTS AND BENEFITS

In 2017, \$1,000,000 in United Way funding helped 65,000 people in 35 different communities through 53 agencies and programs providing health and human services.

- Strengthening families: \$202,700 (20%)
- Nurturing and protecting children: \$89,200 (9%)
- Assisting the elderly and disabled: \$342,900 (34%)
- Providing emergency assistance: \$331,000 (33%)
- In-house programs: \$34,200 (4%)

Donations and pledges of \$1,000,000 received during the 2018 United Way campaign will be distributed in 2018 to 54 agencies and programs providing health and human services.

- Strengthening families: \$203,800 (21%)
- Nurturing and protecting children: \$99,200 (10%)
- Assisting the elderly and disabled: \$341,900 (34%)
- Providing emergency assistance: \$324,400 (32%)
- In-house programs: \$30,700 (3%)

AGENCY ALLOCATIONS PROCESS

Volunteers from the community make up our allocation committee which screens, reviews, interviews, and analyzes agency programs and services applying for funding. The volunteers represent different segments of the county – teachers, bankers, parents, administrators, business personnel, etc. Under the direction of the Board of Directors, the funding process was streamlined by using percentages based on the number of people served in each category. The recommendations of the allocation committee were then presented to the entire board of directors for review and approval. The allocations committee voted to add Life House Center in Sullivan to the United Way agencies.

ANALYSIS

2017 was another exciting year for the Franklin County Area United Way as we raised our goal to \$1,111,111 and met it by the October 31 deadline. The attainment for the 2017 campaign was \$1,229,878, a phenomenal amount, which was a 4.4% increase over the 2016 attainment. This is a huge testament to the dedication to United Way of the citizens of Franklin County.

Special events brought in a total of \$136,615, which is up \$19,082 from the prior year and is an 11% increase. Power of the Purse events were held in New Haven, Pacific, Sullivan, St. Clair, Union, and Washington and brought in \$103,527, which is 9% of the 2017 campaign goal. St. Clair did not hold an event in 2016 but did in 2017. Their event raised \$9,301! New Haven and Pacific both had increases of 25%. Washington followed with a 24% increase. Not only are these events successful in terms of dollars raised, but they also raise awareness of United Way.

The 17th Annual United Way Benefit Golf Classic was another success, raising \$19,644. The 9th Annual Ultimate Guys Night Out brought in \$2,317. Washington area youth continued to serve the community by participating in the annual Door-to-Door Drive. The event was held on Wednesday, September 27, and \$9,180 was collected through donations received that day and by individuals mailing in their donations in envelopes left at their homes. Other special fund-raising events in which we participated were the annual coin collections in Washington and Downtown Washington's Chili Cook-Off.

These special events would not be possible without volunteers. Including volunteers within the companies who run the various campaigns, there are over 900 volunteers who make United Way activities possible. We owe them an enormous thank you.

The United Way Ambassadors (formerly called the Junior Board) did a fantastic job their first year raising funds for the 2017 campaign. They raised a total of \$11,941, of which \$10,965 was raised by schools throughout Franklin County who held penny wars. Below is a breakdown of the dollar amount raised by each school:

- New Haven Elementary \$1,100
- Our Lady of Lourdes \$1,611
- St. Clair School District \$1,000
- Sullivan School District \$1,894
- Washington School District (6 buildings) \$3,615
- Union School District (3 buildings) \$1,745

The Ambassadors also raised money through their 100x100 program, dine-to-donate events, and a donation from a local bank.

The Top 10 companies brought in a record \$614,347, which was almost 50% of the campaign attainment and the Top 30 companies brought in \$854,578, which was 69%. There were 147 Leadership Givers.

Because of the generosity of those who supported our United Way campaign, the amount available to allocate to the member agencies in 2018 is \$1,000,000. Fifteen agencies were fully funded. Life House Center in Sullivan applied for funding and is now a United Way member agency. All agencies received what they received in 2017 with the exception

of American Red Cross which received a decrease and Lutheran Family and Children's Services which received a small increase.

The Long Term Recovery Committee was created due to the 2015 flooding. All cases from the 2015 flood have been closed, and the committee is now working on the 2017 spring flood. Repairs and services to people who are still out of their homes continue to be made. The 2017 flood was not as widespread as the 2015 flood, and the committee hopes the recovery process will be less lengthy. Kim Strubberg continues to co-chair this committee, and Franklin County Area United Way serves as the fiduciary agent. Monthly and semi-monthly meetings are held and will continue until those struggling with unmet needs receive the help required for them to return to a safe, sanitary and secure environment.

We continue to be active in our county and are always striving to help people live their best possible lives.

Whitney Livengood, President
February 28, 2018

Kim Strubberg, Executive Director
February 28, 2018

Executive Committee

President	Whitney Livengood Missourian Publishing Company 14 W. Main Street Washington, MO 63090	Treasurer	Phillip Kleekamp Bank of Washington 200 W. Main Street Washington, MO 63090
Vice President	Dustin Jasper Bank of Franklin County 900 E. 8 th Street Washington, MO 63090	Secretary	Nadine Aitch St. Clair School District 905 Bardot Street St. Clair, MO 63077

Board of Directors

Amanda Brittingham Ameren 9823 Mackenzie Road St. Louis, MO 631123	Kayla Erisman State of Mo/Probation 3 Truman Court Union, MO 63084	Luke Meyer Citizens Bank 1451 High Street Washington, MO 63090	Ashley Wells United Bank of Union P.O. Box 500 Union, MO 63084
Chris Brown State Farm Agency 43 St. Andrews Drive Union, MO 63084	Casey Hahn 301 Lake View Drive Washington, MO 63090	Wendy Pecka East Central College 1964 Prairie Dell Road Union, MO 63084	Greg Wilson 805 Scenic Ridge Drive Washington, MO 63090
Kasey Brown Aflac St. Louis Wildfire Region 191 N. Lincoln Drive Troy, MO 63379	Aimee Harty School District of Washington 220 Locust Street Washington, MO 63090	Sally Phillips Union R-XI School District 3200 Hwy. 50 Beaufort, MO 63013	
Lauren Cartwright Industrial Battery Products 1250 Ambassador Blvd. St. Louis, MO 63132	Jeff Holtmeier Wells Fargo Advisors 910 W 14 th Street, Ste. 150 Washington, MO 63090	Mary Trentmann City of Washington 405 Jefferson Street Washington, MO 63090	
Natalie Counts MO Baptist Sullivan Hospital 751 Sappington Bridge Rd Sullivan, MO 63080	Krista Jacquin Bank of Washington 1 East 14 th Street Washington, MO 63090	Mike Weirich Henniges Automotive 101 Danny Scott Drive New Haven, MO 63068	

United Way Staff

Kim Strubberg – Executive Director
Sandy Langenberg – Program Coordinator
Susan Schmidt – Administrative Assistant
Kim Buschman – Administrative Assistant

Agency	2017 Funding
ABiLITY	\$10,000
Agape Help House of Pacific	\$37,500
ALIVE	\$20,000
American Red Cross	\$6,000
Back Pack Programs	\$7,000
Boy Scouts of America	\$24,000
Buddies Not Bullies	\$ 7,900
Camp Washington	\$ 4,600
CASA	\$13,200
Catholic Family Services	\$60,500
Children's Advocacy Center	\$11,600
Community Grants	\$8,000
Community Outreach	\$22,600
Community Response for Children	\$12,000
County Seat Senior Center	\$ 5,000
Crider Health Center	\$34,500
Emergency Fund	\$2,700
Empac Group, Inc.	\$41,600
Exceptional Equestrians	\$45,500
Four Rivers Area Family YMCA	\$50,000
Franklin County 4-H Clubs	\$9,200
Franklin County Dental Network	\$30,000
Franklin County FFA	\$2,100
Gerald Senior Center, Inc.	\$ 3,000
Girl Scouts of Eastern Missouri	\$11,600
Grace's Place	\$16,100
Heartland Independent Living Center	\$13,000
Henry Hartbauer Award	\$1,000
Legal Services of Eastern Missouri	\$15,100
Life House Center	\$10,000
Loving Hearts Outreach	\$88,100
Lutheran Family & Children's Services of MO	\$9,200
Meals-on-wheels	\$12,000
Meramec Community Mission	\$23,800
MEAAA	\$37,300
New Haven Senior Center	\$ 9,000
OATS, Inc.	\$60,000
Pregnancy Assistance Center	\$25,000
Rainbow Activity Center	\$30,000
Society of St. Vincent de Paul	\$20,000
St. Peter's UCC Food Pantry	\$10,000
Sullivan Emergency Assistance Fund	\$8,000
Summer Reading Program	\$5,000
TEMCO, Inc.	\$15,000
Tri-County Community Senior Center, Inc.	\$15,500
Turning Point	\$6,000
Union Food Pantry	\$20,100
VOYCE (Long Term Care Ombudsman Program)	\$10,500
Washington Emergency Relief Fund	\$58,300
YMCA Community Literacy Council	\$1,900
Total Amount Allocated	\$1,000,000

FRANKLIN COUNTY AREA UNITED WAY, INC.
STATEMENTS OF FINANCIAL POSITION

	June 30	
	2017	2016
ASSETS		
Current Assets		
Cash and cash equivalents	\$ 391,999	367,962
Investments	162,825	185,929
Unconditional promises to give, net	309,882	315,296
Accrued interest receivable	207	154
Total Current Assets	864,913	869,341
Long-term Investments	80,343	56,060
Fixed Assets		
Equipment	20,814	18,707
Less - Accumulated depreciation	15,994	14,624
Total Fixed Assets	4,820	4,083
Total Assets	\$ 950,076	929,484
LIABILITIES AND NET ASSETS		
Current Liabilities		
Allocations payable	\$ 530,155	502,364
Payable to United Way of Greater St. Louis	40,539	37,310
Compensated absences	4,577	-
Total Current Liabilities	575,271	539,674
Net Assets		
Unrestricted:		
Board designated:		
Reserve fund for emergencies	42,485	42,485
Undesignated	222,343	285,406
Total Unrestricted	264,828	327,891
Temporarily restricted	109,977	61,919
Total Net Assets	374,805	389,810
Total Liabilities And Net Assets	\$ 950,076	929,484

FRANKLIN COUNTY AREA UNITED WAY, INC.
STATEMENT OF ACTIVITIES

For The Year Ended June 30, 2017

	Unrestricted	Temporarily Restricted	Total
REVENUES			
Donations and pledges	\$ 1,123,582	100,555	1,224,137
Less - Uncollectible pledges	19,791	-	19,791
Net Donations	1,103,791	100,555	1,204,346
Other revenue	18,599	-	18,599
Investment income	2,168	-	2,168
Net assets released from restrictions	52,497	(52,497)	-
Total Revenues	1,177,055	48,058	1,225,113
ALLOCATIONS AND EXPENSES			
Program services:			
Allocations to agencies	1,000,000	-	1,000,000
Other program services:			
Allocations to agencies	21,961	-	21,961
Community services	55,887	-	55,887
Total Program Services	1,077,848	-	1,077,848
Supporting services:			
Management and general	74,342	-	74,342
Fund raising expenses	87,928	-	87,928
Total Supporting Services	162,270	-	162,270
Total Allocations And Expenses	1,240,118	-	1,240,118
CHANGE IN NET ASSETS	(63,063)	48,058	(15,005)
NET ASSETS, JULY 1, 2016	327,891	61,919	389,810
NET ASSETS, JUNE 30, 2017	\$ 264,828	109,977	374,805