

IDEAS TO MAKE YOUR CAMPAIGN FUN

Sample Themes

- **ESPN:** Everyone Should Participate Now (sports theme with pep rallies, tailgate lunches, hallway games, employee sports dress)
- **United Way High School** (pop quizzes, yearbooks, cafeteria lunch, grade competitions)
- **Superheroes:** Be a hometown hero by supporting United Way
- **Legos:** “Building Our Community Together”
- **Rockin’ & Raisin’** (Rock & Roll)
- **Wii LIVE UNITED** (Nintendo Wii competitions)
- **Cruise:** Get on Board with United Way



Food-Related Activities

- “Collaboration Salad” lunch
- Barbeque
- Chili cook-off
- Progressive breakfast or lunch
- Pancake breakfast
- Ice cream social
- Breakfast sales (bagels or doughnuts)
- Lunch box auction
- Popcorn
- Pizza lunch
- Ballpark food
- Company picnic
- Potluck lunch

Incentives

- Paid time off
- Prime parking spot
- Tickets to games, movies or special events
- Gift certificates
- Dinner for two/hotel getaway
- Snooze or Cruise pass (come in late or leave early)
- Extra ½ hour for lunch
- Wear jeans to work
- Open soda & candy machines
- Coupon for an oil change
- Golf lessons (or other lesson)
- Lottery tickets

Special Events

- United Way Week
- Office putt-putt golf
- Match pet pictures with owners
- Tricycle races
- Coloring contest
- Cubicle/office decorating contest
- Theme Basket Raffle/Auction
- Outrageous United Way Olympics
- Car wash
- Executive dunk tank
- United Way Jeopardy or BINGO
- Penny war
- Casual Day for United Way
- Dress Up Day for United Way